



Teaming Up for Character™ Event Guidelines

Teaming Up For Character events and NAIA Championships are designed to promote the five-core values of Integrity, Respect, Responsibility, Sportsmanship and Servant Leadership to local youth in your community. NAIA student-athletes will interact with elementary school, middle school or youth organizations through school visits or sport clinics to deliver the Champions of Character® message.

Objectives

- Raise awareness of Champions of Character
- Make meaningful connections with area youth
- Increase attendance at each National Championship
- And... have fun!

Sport Clinic Best Practices

Point of Contact

- Identify the Teaming Up for Character point of contact.
 - This person will serve as the liaison between the participating teams, local youth organizations and NAIA.

Date and Time

- Cannot take place on Sunday
- Must begin prior to the start of the NAIA Championship
- Clinic location should be within close proximity of NAIA Championship venue and hotels
- Consider the NAIA Championship venue as the location
- Clinic should last between 1½-2 hours

Venue

- Identify sport specific drills for clinic
- Identify the age range for the clinic, typically 5-18 years of age
- Invite youth from schools, local sports leagues and local youth organizations (e.g., YMCA or Boys and Girls Clubs)

Target Audience

- Age range for youth sports clinics is 5-18 years of age

- Invite youth teams or partner with local youth organizations (e.g., YMCA/Boys and Girls Club)
- Sport Clinic Email Invitation

Promotion

- Send clinic information to local media
- Recognize partners and sponsors in all clinic information
- Social media

Medical

- Participants may need to sign a medical waiver to participate
- Have trained medical professional or athletic trainer onsite with appropriate equipment and supplies
- Provide water for clinic attendees

Incorporate Champions of Character

- Familiarize yourself with the five-core values
- Champions of Character Event Scripts

Check-In

- Set up a check in table close to the entrance
- Have list of clinic attendees available

Clinic Agenda

- Arrival
 - Have participating teams and student-athletes arrive no later than 30 minutes prior to the start of the clinic to review the agenda, provide talking points and review responsibilities.
 - Have name tags available for event attendees prepared, or provide blank
- Team/Student-Athlete Introductions
 - Have each team introduce themselves
 - Have the team indicate where their school name and where the school is located
 - Have the student-athletes introduce themselves
- Clinic Attendees
 - Optional to have clinic attendees introduce themselves
 - Depends on number of kids that have come to the event
- Champions of Character Presentation
 - Have five student-athletes present the Champions of Character five-core values
 - Each of the five will present one core value
 - *Champions of Character Scripts*
- Breakout into sport drills/activities (5-10 minutes each)
- Closing Remarks
 - Have five different student-athletes recite the five-core values
 - What did you learn or remember from this session
- Autograph Session with Student-Athletes
 - Auto-Graphs Cards