



Teaming Up for Character™ Event Guidelines

Teaming Up for Character events and NAIA Championships are designed to promote the five core values of Integrity, Respect, Responsibility, Sportsmanship and Servant Leadership to local youth in your community. NAIA student-athletes will interact with elementary school, middle school or youth organizations through school visits or sport clinics to deliver the Champions of Character message.

Objectives

- Raise awareness of Champions of Character®
- Make meaningful connections with area youth
- Increase attendance at each National Championship
- And... have fun!

School Visit Best Practices (Classroom)

Point of Contact

- Identify the Teaming Up for Character point of contact.
 - This person will serve as the liaison between the participating teams, local schools and NAIA.

Date and Time

- Cannot take place on Sunday.
- Must begin prior to the start of the NAIA Championship
- Visit should last between 1½-2 hours, or one class period.

Venue/Target Audience

- Identify local schools that can provide an opportunity to participate.
- Elementary Schools work best, although middle and high schools are effective.
- School Visit Email Template

Promotion

- Send visit information to local media.
- Recognize partners and sponsors in all clinic information.
- Social media
- Pre-visit educational materials

Incorporate Champions of Character

- Familiarize yourself with the five-core values
- Champions of Character Event Scripts

Check-In

- Have an individual at each school serve as the POC at each school to welcome the teams.
- Provide visit information for participating teams (see assignment memo)

School Visit Agenda

- Arrival
 - Have participating teams and student-athletes arrive no later than 30 minutes prior to the start of the visit to review the agenda, provide talking points and review responsibilities.
- Team/Student-Athlete Introductions
 - Have each team introduce themselves.
 - Have the team indicate where their school name and where the school is located.
 - Have the student-athletes introduce themselves.
- Student Introductions
 - Optional: have students introduce themselves
 - Depends on number of kids that have come to the event
- Champions of Character Presentation
 - Have five student-athletes present the Champions of Character five-core values.
 - Each of the five will present one core value.
 - Champions of Character scripts
 - Card stock or lamination
- Activity
 - Classroom group activity charades, Pictionary
 - Hosts are encouraged to work with their prospective schools and classes to determine the group activity that fits best with the school's curriculum.
- Closing Remarks
 - Have five different student-athletes recite the five core values.
 - What did you learn or remember from this session?
- Autograph Session with Student-Athletes
 - Autograph cards

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Objectives

- Raise awareness of Champions of Character
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School Visit Best Practices (P.E. Class)

Point of Contact

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Venue/Target Audience

- Identify local schools that can provide an opportunity to participate.
- Try to work with schools that can matchup P.E. classes with the visit.
- Elementary Schools work best, although middle and high schools are effective.
- School Visit Email Template

Promotion

- Send visit information to local media.
- Recognize partners and sponsors in all clinic information.
- Social media
- Pre-visit educational materials

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 - Optional: have students introduce themselves
 - Depends on number of kids that have come to the event
- Champions of Character Presentation
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 - Each of the five will present one core value.
 - Champions of Character scripts
 - Card stock or lamination
- Breakout into sport drills/activities (5-10 minutes each)
- Closing Remarks
 - Have five different student-athletes recite the five core values.
 - What did you learn or remember from this session?
- Autograph Session with Student-Athletes
 - Autograph cards