



THE **RIGHT WAY** TO **PLAY**



ADDING YOUR SCHOOL'S LOGO

To help your institution customize the official NAIA hype video for your own use, we've provided editable project files in Adobe After Effects, Adobe Premiere Pro, and Canva. Follow the steps below to easily insert your school's logo into the final video.

Pro Tip: To ensure the highest quality, use a high resolution transparent PNG or vector file (EPS/AI).

[ADOBE TEMPLATES](#)

[CANVA TEMPLATE](#)

ADOBE AFTER EFFECTS

1. Open the project file

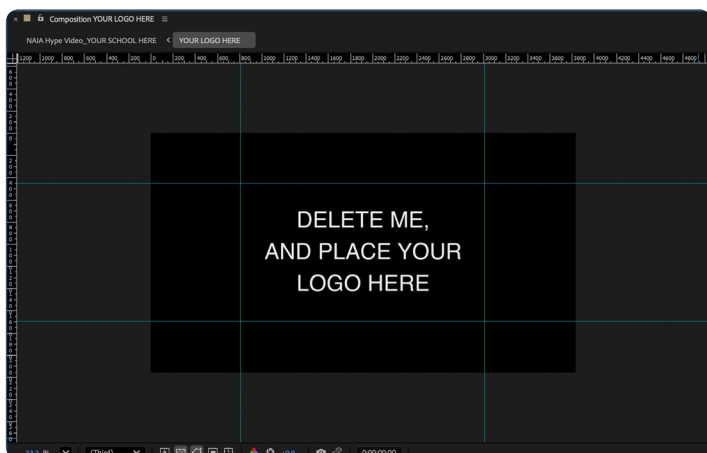
- Locate and open the provided .aep file in After Effects.

2. Import your logo

- Go to File > Import > File...
- Select your school's logo (High resolution PNG, AI, or EPS recommended).
- or
- Drag and drop your school's logo file into the project panel of After Effects.

3. Locate the Logo Placeholder composition

- In the Project Panel, find the composition titled "YOUR LOGO HERE".
- Double-click to open the composition.

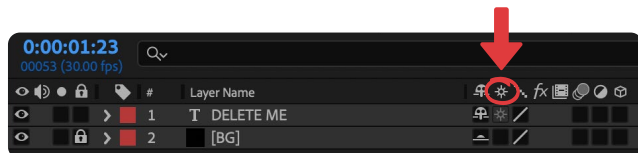


"YOUR LOGO HERE" composition with guides

Note: Your logo should not exceed the size guides included in the template.

4. Replace the placeholder text

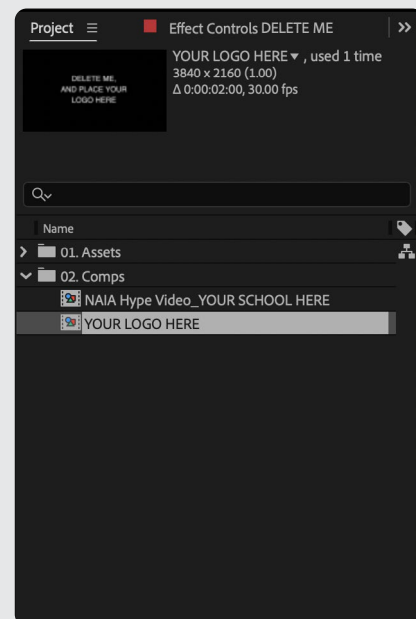
- Drag your imported logo into the composition.
- Center the logo within the guides.
- Hide or delete the placeholder layer.
- Resize your logo if needed using the Scale (S) property.



Pro Tip: If you are using a vector file (EPS or AI), click this symbol on the logo's layer to scale without losing resolution.

5. Save and export

- When finished, return to the main composition.
- Export using File > Export > Add to Render Queue.
- Choose your preferred settings and hit render to export.



After Effects Project Panel

Need Help?

Contact the NAIA marketing team.

Email:

Betsy at bcalmer@naia.org

ADOBE PREMIERE PRO

1. Open the project file

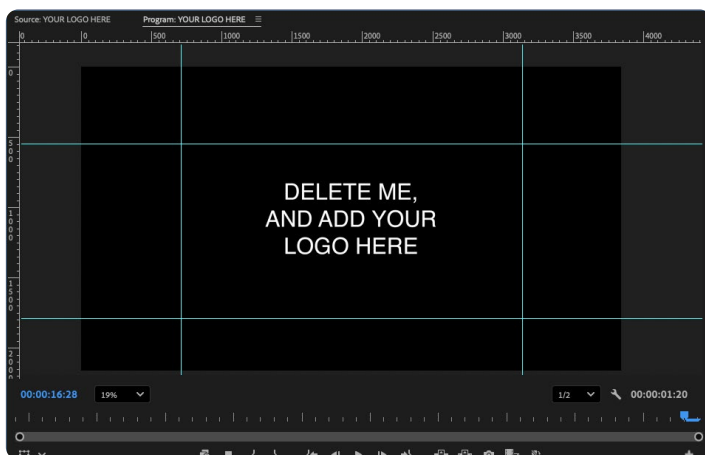
- Locate and open the provided .prproj file in Premiere Pro.

2. Import your logo

- Go to File > Import...
 - Select your school's logo (High resolution PNG or AI recommended).
- or
- Drag and drop your school's logo file into the project panel of Premiere Pro.

3. Locate the Logo Placeholder Sequence

- In the Project Panel, find the sequence titled "YOUR LOGO HERE".
- Double-click to open the composition.



"YOUR LOGO HERE" Sequence with guides

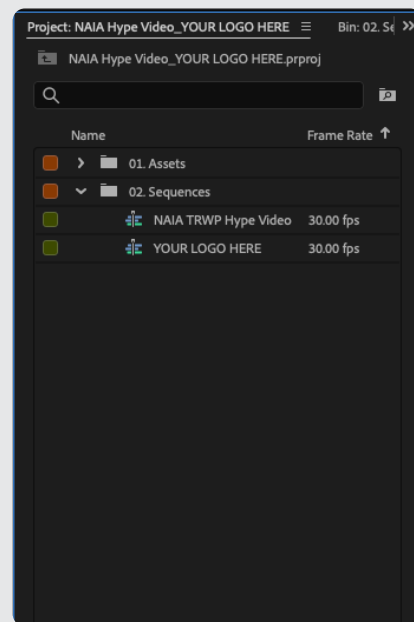
Note: Your logo should not exceed the size guides included in the template.

4. Replace the placeholder text

- Drag your imported logo onto the timeline.
- Center the logo within the guides.
- Hide or delete the placeholder layer.
- Resize your logo if needed using Scale or Position in the Effect Control Panel.

5. Save and export

- When finished, return to the main sequence.
- Export using File > Export > Media...
- Choose your preferred settings and export.



Premiere Pro Project Panel

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CANVA TEMPLATE

1. Open the project file

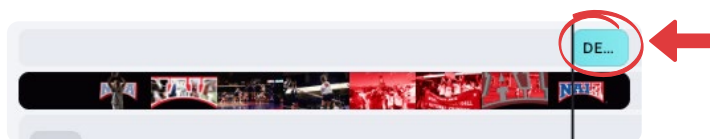
- Click the provided Canva link to open the editable template.
- Select “Use template for new design” and the template will be added to your projects.

2. Upload your logo

- In the left sidebar, select Uploads.
- Click “Upload Files” and select your logo (PNG recommended for a transparent background).
- or
- Drag and drop your school’s logo from your brand kit (Canva Pro).

3. Locate the Logo Placeholder Sequence

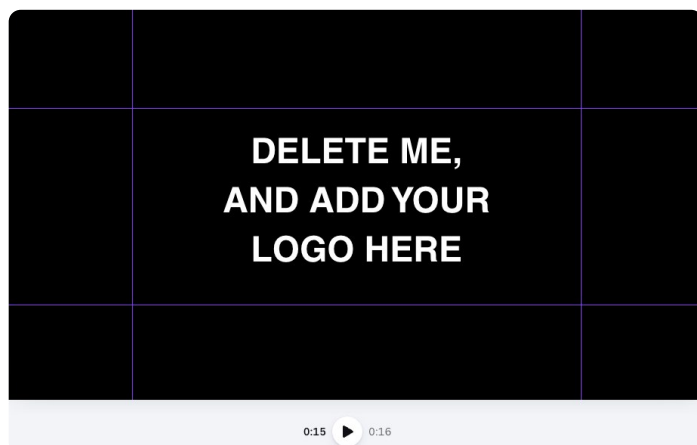
- Drag your uploaded logo onto the canvas.
- Position it where the placeholder indicates at the end of the video.
- Delete the placeholder text.



Note: Be sure to adjust the length of your logo on the timeline so it matches the duration (15.3 -17 seconds) of the placeholder clip to maintain consistent timing with the original video.

4. Resize and Adjust

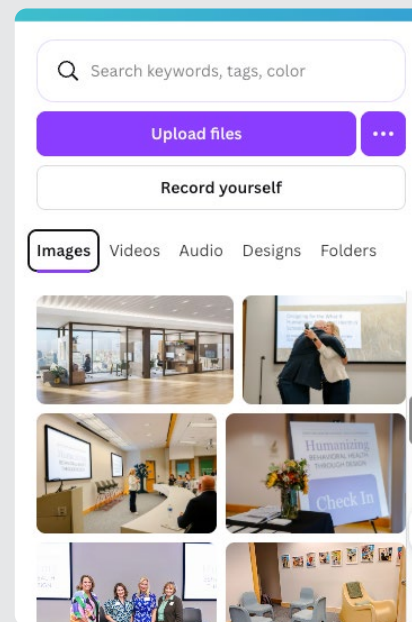
- Drag the corners to scale appropriately.
- Use Canva’s alignment tools for precise placement.



Note: Your logo should not exceed the size guides included in the template.

5. Download your Customized Video

- Click Share > Download.
- Under File Type, choose MP4 Video.
- Click Download.



Canva Uploads Panel

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